

**COUNTY OF BERGEN
BOROUGH OF PARAMUS
ORDINANCE 2025-31**

**AN ORDINANCE TO AMEND CHAPTER 157 OF THE CODE OF THE BOROUGH
OF PARAMUS TITLED "LICENSES"**

NOW THEREFORE BE IT ORDAINED by the Mayor and Council of the Borough of Paramus that Chapter 157 of the Borough Code, titled "Licenses" is hereby amended as follows:

§ 157-1. License required.

No person shall sell or distribute within the corporate limits of the Borough any alcoholic beverages without first having obtained a license for said purpose, issued pursuant to this chapter or state law.

§ 157-2. Classes of licenses.

- A. The classes of licenses to be issued by the Mayor and Council are hereby fixed as follows:
- (1) Plenary retail consumption license with broad package privilege
 - (2) Plenary retail consumption license.
 - (3) Plenary retail distribution license.
 - (4) Limited retail distribution license.
 - (5) Club license.
 - (6) Plenary retail consumption license for hotels or motels having at least 100 sleeping rooms.
 - (7) Shopping Mall License

§ 157-3. License fees.

The annual fees for licenses shall be as follows:

- A. Plenary retail consumption license with broad package privilege (32): \$2,500.
- B. Plenary retail consumption license (33): \$2,500.
- C. Plenary retail distribution license (44): \$2,400.
- D. Limited retail distribution license (43): \$63.
- E. Club license (31): \$188.
- F. Plenary retail consumption license for hotel/motel (36): \$2,500.
- G. Shopping Mall license: \$2,500.

**COUNTY OF BERGEN
BOROUGH OF PARAMUS
ORDINANCE 2025-31**

§ 157-4. Number of licenses limited.

- A. The number of plenary retail consumption licenses issued and outstanding at any one time shall not exceed 33. In the event that the number of plenary retail consumption licenses issued and outstanding at any one time shall be fewer than 33, only such number of additional plenary retail consumption licenses shall be issued as will cause the total number of plenary retail consumption licenses issued and outstanding at any one time to equal 33 or fewer. The foregoing provisions of this section shall not prevent the renewal of outstanding licenses or the transfer of such licenses, and the renewal of licenses so transferred.
- B. All new plenary retail consumption hotel/motel licenses issued to a person who operates a hotel or motel containing at least 100 guest sleeping rooms after September 1, 2008, shall be subject to the provisions of this subsection. Licenses issued prior to said date may be issued without the auction process described herein. No license issued pursuant to this section shall be transferable except with regard to the operation of a hotel or motel located at the site for which the license has been issued or with regard to the expansion of a hotel at a site for which the license has been issued. Any license issued pursuant to this section after September 1, 2008, shall be issued by way of the public sale/bidding method as provided by law. Any license issued pursuant to this section shall be issued to the highest bidder with the Mayor and Council fixing the amount of the minimum required bid by way of resolution, with the Mayor and Council being entitled to reject any bids that are less than the minimum bid amount. The premises for which a hotel/motel license is issued shall be subject to the following regulations:
- (1) Alcoholic beverages may not be removed from the premises by patrons at any time.
 - (2) Alcoholic beverages provided by room service shall not be removed from the room.
 - (3) Packaged goods sales are not permitted to hotel/motel rooms.
- C. The number of shopping mall licenses issued and outstanding at any time shall be six (6) with four (4) being allocated to Garden State Plaza and two (2) being allocated to Bergen Town Center.
- D. The initial fee for a shopping mall license shall be \$500,000. Pursuant to N.J.S.A.33:1-12.55 (g), one half of the initial fee shall be due upon issuance of the license, and the balance shall be paid one year later.
- E. Only one license shall be granted to any person, corporation, partnership, limited partnership or association in the Borough, and said license shall cover only the licensed premises.

**COUNTY OF BERGEN
BOROUGH OF PARAMUS
ORDINANCE 2025-31**

§ 157-5. License application; referral.

Upon the filing of the application by the applicant with the Borough Clerk, the Borough Clerk shall forthwith refer the same to the Mayor and Council for consideration.

§ 157-6. License issuance; display.

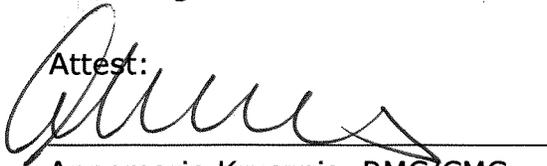
Whenever the Mayor and Council shall grant any application for a license by proper resolution, recorded in the minutes of the Mayor and Council, and direct its issuance, the Borough Clerk shall deliver to the applicant a license in appropriate form, signed by the Borough Clerk with the Borough seal affixed, bearing date of issuance and expiration, and particularly describing the place of business, which license shall at all times be kept by the licensee at the place of business in a conspicuous place exposed to view.

Section 2. If any part of this Ordinance is for any reason held to be invalid, such decision shall not affect the validity of the remaining portions of this Ordinance.

Section 3. All ordinances or parts of ordinances inconsistent herewith are hereby repealed to the extent of such inconsistency.

Section 4. This Ordinance shall take effect upon final passage and publication according to law.

Attest:



Annemarie Krusznis, RMC/CMC
Borough Clerk

Approved:



Christopher DiPiazza
Mayor

Introduced: September 2, 2025

Final: September 17, 2025