

Temporary Sign Permit Application

Date: _____

Zoning Signage Department 201-265-2100 Ext: 2237/Fax# 201-265-5631

Applicant's Name: _____

Telephone# _____ Fax# _____ Email: _____

Location of Property: Address _____

Block: _____ Lot: _____ Zone: _____

What is the Sign for? _____

Location of Sign: _____

Date Sign will be installed: _____

Size of Sign: _____ Please attach a drawing of the sign to this application for review.

A 2'-0" x 12'-0" size "Grand Opening" Banner is permitted in Commercial Zones. Only one banner is permitted and the wording can include the name of the business and "Grand Opening" or "Re-Grand Opening" and must be mounted on the front elevation wall of the tenant space. The banner cannot be more than 4 colors including black & white. If the tenant occupies the corner space of a building with two elevations or if the building is free standing, then a maximum of two signs are permitted, one for each elevation. Additionally, two bunting flags may be mounted on the front elevation, unless on a corner tenant space or a free standing building then four bunting flags are permitted, two for each elevation. The banner & bunting are permitted for 14 days from the day that the permit is issued. **No other Grand Opening decorations are permitted by the Borough Ordinance (No Balloons, promotional Flags, Banners, Free standing temporary signs of any type and/or Pennants or any similar attention getting device are permitted).**

***Balloons and Ribbon Cutting event shall be permitted for the first day of the event and then must be removed immediately.**

Fee Schedule:

"Grand Opening/Grand Re-Opening" /Banner/Bunting \$50.00

Construction or Real Estate Signs:

(6 to 24 square feet in the NB, LB, HCC & HCC-2 zones) - \$20.00/double-sided sign
is \$40.00 (25 to 32 square feet in the HCC/HCC2 zones) - \$30.00 for a single sided sign and a fee of \$40.00 for a double-sided sign.

Residential Construction Signs: Fee \$30.00 - One construction information sign; 24 square feet; maximum height 15 feet .Must be removed within 30 days after the last lot or building is sold within the development

Fee: \$ _____

Expiration Date: _____

Approval of Signage Officer: _____ Date: _____

A copy of this Permit Application must be posted in window visible from the street.

Borough of Paramus

Grand Opening Decoration Signs and Bunting Flags:

- For the purposes of promoting the opening of a business, one (1) 2'-0" x 12'-0" grand or re-grand opening banner/sign shall be allowed to be displayed for a limited term of fourteen (14) consecutive days commencing and including the initial date of erection and the sign shall:
 - Only include the name of the business and the words "Grand Opening" or "Grand Re-Opening"; And be mounted on the front elevation wall.
 - Two (2) signs shall be allowed to be displayed pursuant to §367-14(A) where the tenant displaying the signs:
 - Occupies a corner space having two (2) elevations; or Occupies a free-standing building.
 - In addition to any sign allowed to be displayed pursuant to §367-14(A) and §367-14(B), two (2) bunting flags shall be allowed to be displayed for a limited term of fourteen (14) consecutive days commencing and including the initial date of mounting of such a flag and one (1) flag shall be mounted on each end of the permitted sign.
 - Four (4) bunting flags shall be allowed to be displayed pursuant to §367-14(C) where the tenant displaying the bunting flags is permitted to display, and is in fact displaying, two (2) signs pursuant to §367-14(B), with one (1) flag being mounted on each end of the two (2) permitted signs.
- A ribbon cutting event at, and/or the placement of balloons on, the premises for the purposes of promoting the opening of a business thereon shall only be permitted on the premises one (1) day only and all balloons and all items and materials associated with the ribbon cutting event shall be removed from the premises not later than thirty (30) minutes following the close of that business on that day.